



**Free One Week Trial - Phil Storer Offers Daily "Coach's Corner"
Commodity Market Comments**

Weekly market reports provide price targets and momentums, using techniques from his latest book

Dallas, Texas (October 12, 2010)...In his "Coach's Corner" report, long-time trader [Phil Storer](#) uses chart analysis to provide five-day-a-week comments on commodities and financial futures, identifying price targets and momentums for investors to use in their trading. His market assessments are available to the public in a free trial this month, and are the same ones shared each day with his investment clients.

In his commentaries, Storer incorporates information from his new book [Chalk Talks for Traders –Easy Xs and Os from a Proven Market Pro](#), on shelves since April.

Storer says "momentum represents the direction favored by the collective majority of traders. In my daily commentaries, a market's momentum either stays or it turns. When it turns, I always explain which way. Sometimes markets trade sideways, and I identify those changes as soon as possible. Momentum, of course, becomes less significant when markets are in a trading range."

He provides price targets, too, to give investors an idea of when to take profits, or to use as a benchmark while they ride a market's momentum. Five days a week, he comments on energy markets, metals, currencies, stocks indices, interest-rate futures, grains, meats, cotton and soft commodities, like coffee and sugar.

"A lot of people test new concepts by paper trading or pretend trading," [Storer](#) says. "A totally different dynamic comes into play, however, when real money is brought into the equation." He says that consistently good results can be achieved by following a series of practical steps. "First, come up with an idea for a trade. Check to see if several different indicators support the validity of your trading idea, and assess the trade's probability of success by finding a confluence of indicators in agreement."

He continues "then calculate the reward/risk ratio, and make sure the reward justifies making the trade. Enter the trade with your eyes wide open. Place a protective stop order and have a profit target." Stops are priced orders that aren't activated until the market trades at or through the required price. Then the order is filled. Stops can be moved when it makes sense to do so.

[Storer](#) says "try to follow these rules consistently with each trade. By always using price targets, everyday opportunities can be tapped as income sources. Be aware, however, that no matter how good your methods are, you'll have losing trades at times. That's the cost of doing business."

He continues "you must stick with a plan to be successful in the long run. Stay disciplined, be brave and you will trade well!"

Storer's weekday comments are general in nature and intended to be used as information in making decisions. Support and resistance levels, targets and risk parameters are discussed. He says readers can phone him anytime for specifics since his comments are not detailed enough to be trading recommendations. "My target prices are simply the price levels I expect a market to reach if it continues in the same direction," he says. "They are not guaranteed."

Storer is Director of Trading for the commodity division of Dillon Gage Inc., a full-service brokerage firm based in Dallas. He bases decisions about entering and exiting trades on technical indicators. Storer's methods have been tested repeatedly in a busy, working environment. He also pays attention to market fundamentals. His books and talks are thorough, yet easy to understand.

Anyone can get a free, no-obligation, one-week subscription to "Coach's Corner" this month. With a trial, Storer's comments on market behavior arrive in your email in-box each weekday. And again, they are the same information that he shares with his investment clients. A quarterly subscription is \$39.99 and the annual rate is \$99. [Click here to sign up for your free one-week trial.](#)

MEDIA ADVISORY:

For a review copy of [Chalk Talks for Traders –Easy Xs and Os from a Proven Market Pro](#), or to arrange an interview with Storer, please contact: Jo Trizila, TrizCom, at (972) 247-1369 or (214) 232-0078. To order [Chalk Talks for Traders –Easy Xs and Os from a Proven Market Pro](#) visit www.chalktalksfortraders.com.

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