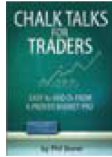


BOOKS



Chalk Talks for Traders
By Phil Storer
Brown Books Publishing
Group

There's very little middle ground when it comes to technical analysis – you're either a believer or you're not.

For every tech-head applying moving averages and adding customisation to their trading model there is another whose eyes are slightly glazed and wondering what the hell is going on.

This book is an olive branch of sorts to the glazed and confused seeking an entry to the world of charting for trading success.

Storer has produced a book that is physically bigger than normal formats, a benefit that is not realised before hitting the hard core charting pictures and detailed annotations. It's also in full colour, an additional production cost most trading books lack.

Although this book is by an American author its application is universal. Indeed there is something of the culture coming through in Storer's writing that makes it more engaging.

Market Appeal: Novice

Verdict: Easy to read, easy to understand, valuable content. What's the catch? You might need to go online to get a copy.